

# Automates in Concert

One platform—unlimited possibilities

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# What we'll discuss today



Automation as a lifetime career-changing opportunity



Automation as your company's innovation engine



How Red Hat can help in your Automation journey

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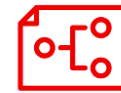
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# Automation as a lifetime career- changing opportunity

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Ansible is a global  
phenomenon



## Top 10 framework

Use a developer validated framework<sup>1</sup>



## 60,000+ openings jobs

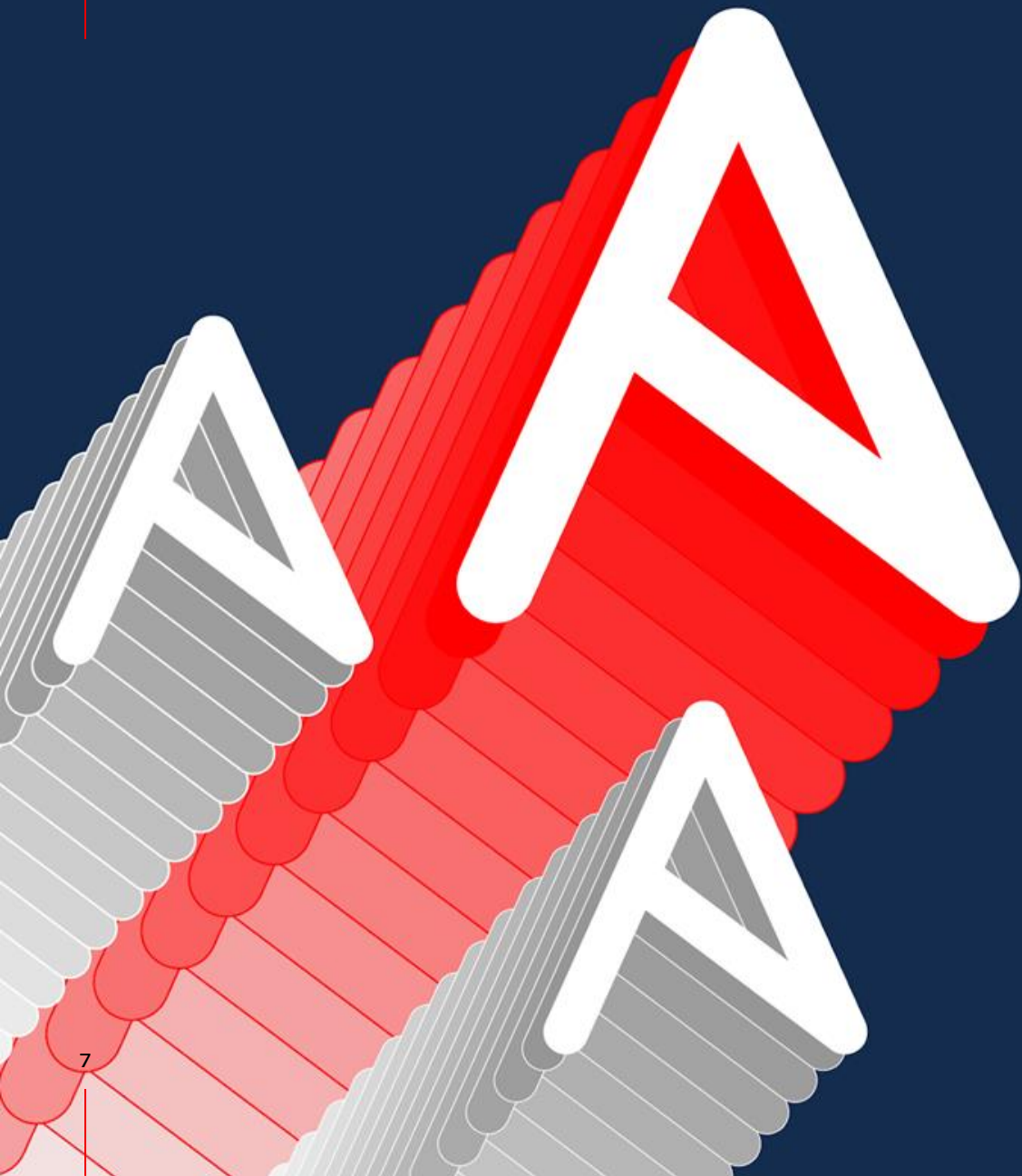
Boost your career<sup>2</sup>



## #1 automation community

Belong to the world's largest  
IT automation community<sup>3</sup>

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By 2025, **more than 90%**  
of enterprises will have an  
**Automation Architect**  
(up from less than 20% in 2020)

Gartner, Top 10 Trends Impacting Infrastructure and Operations, Ross Winser, David Cappuccio

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# Automate your entire organization



## Major analyst validation

Use the leading automation platform<sup>1</sup>



## Top automation tech skill

Train and certify your team<sup>2</sup>



## Scale and coordinate

Address your organizations digital transformation challenges

## Customers achieve remarkable results



**667%**  
five-year ROI



**10 months**  
to payback

**75%**

faster deployment of new storage resources

**59%**

more time spent on innovation

**39%**

more applications developed per year

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# Automation as your company's innovation engine



# The road to Open Hybrid Cloud

Hybrid cloud infrastructure



Cloud-native development

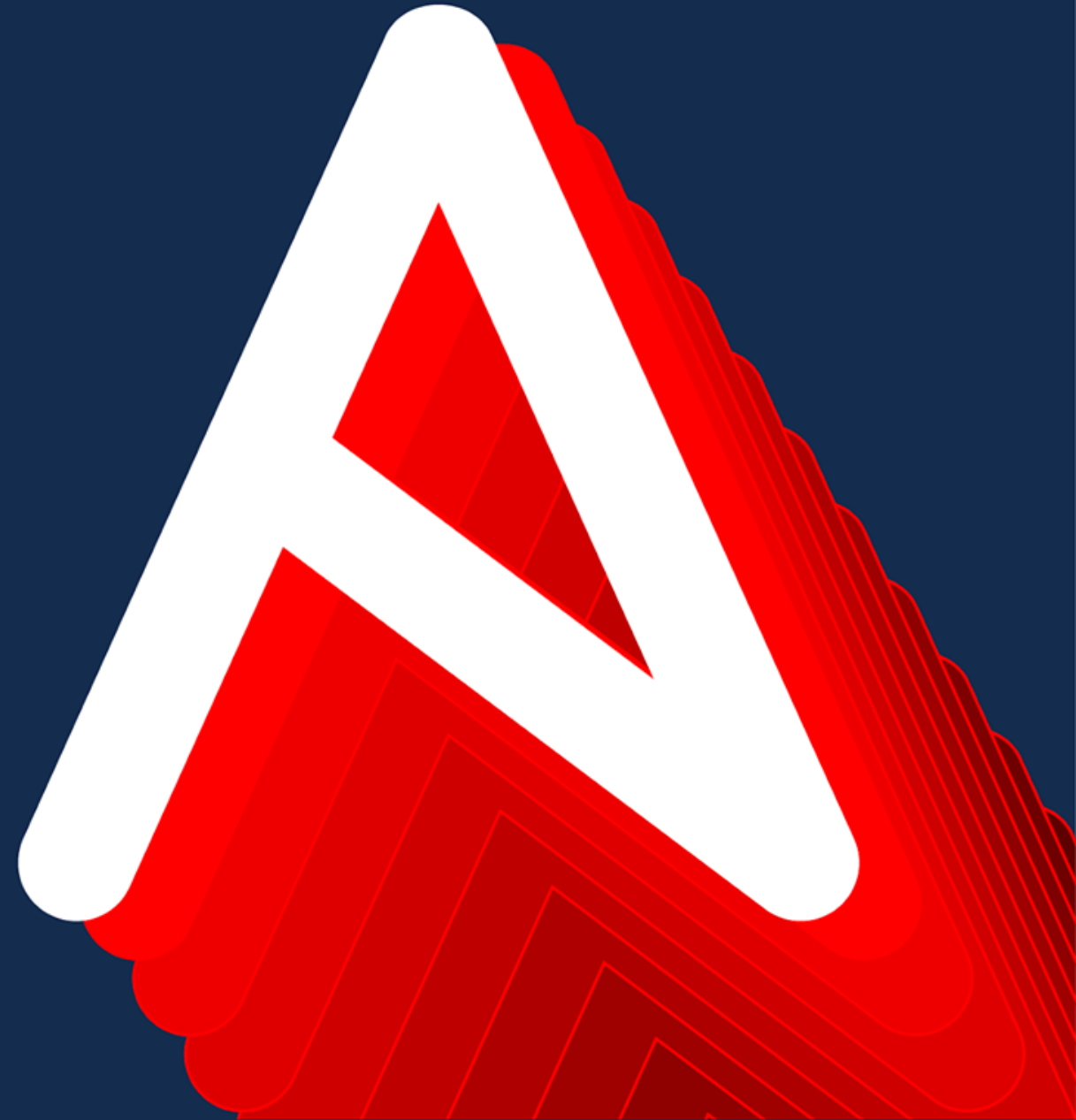
**Management and Automation**



“If the world outside your company is changing faster than the world inside your company, the end is near”

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**Jack Welch,**  
Former chairman and CEO  
General Electric





## Where is your automation journey heading?

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The solution often lies **along hire and automate** because hiring alone is not enough to scale IT operations.

# Developing an “automation-first” IT mindset

Gaining a competitive advantage in your industry



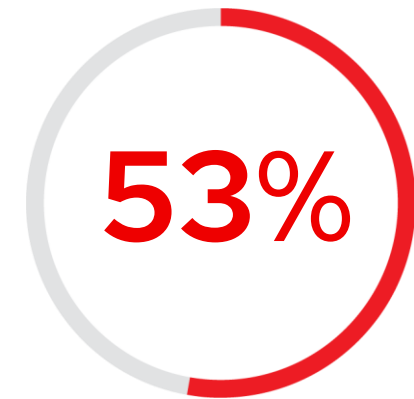
## Automation

68% report IT automation at their organization has shifted from a “nice to have” to a “must have”.



## Success

80% say adopting IT automation is “extremely important” or “very important to the future success of their organization.

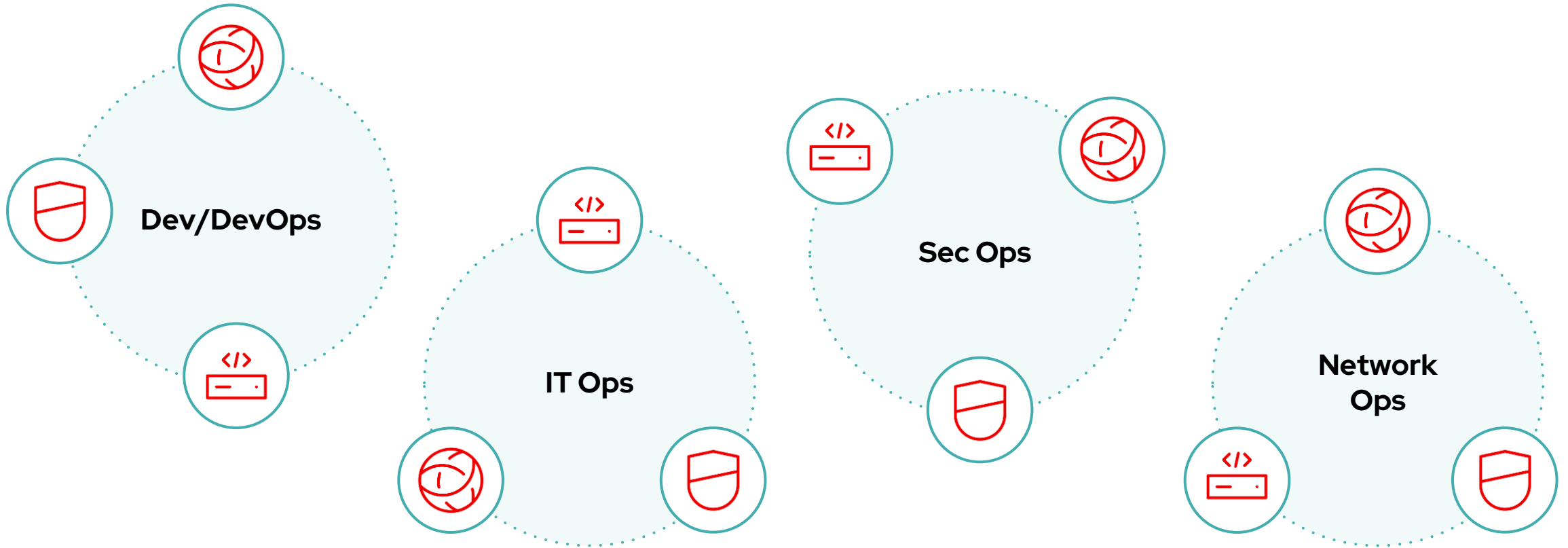


## Culture change

53% embrace culture change to ensure automation is accepted— but only 26% say IT leaders are doing this now.

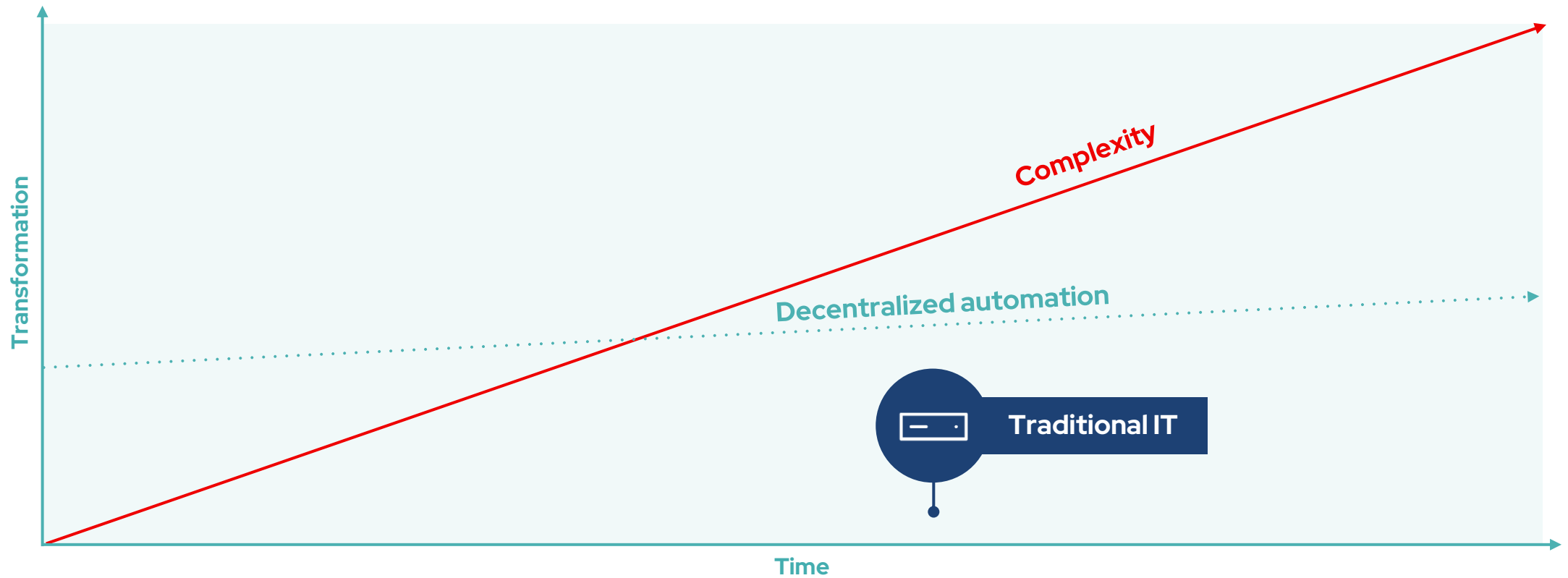
# What's holding organizations back?

Too many unintegrated, domain-specific tools, limited collaboration, scale...



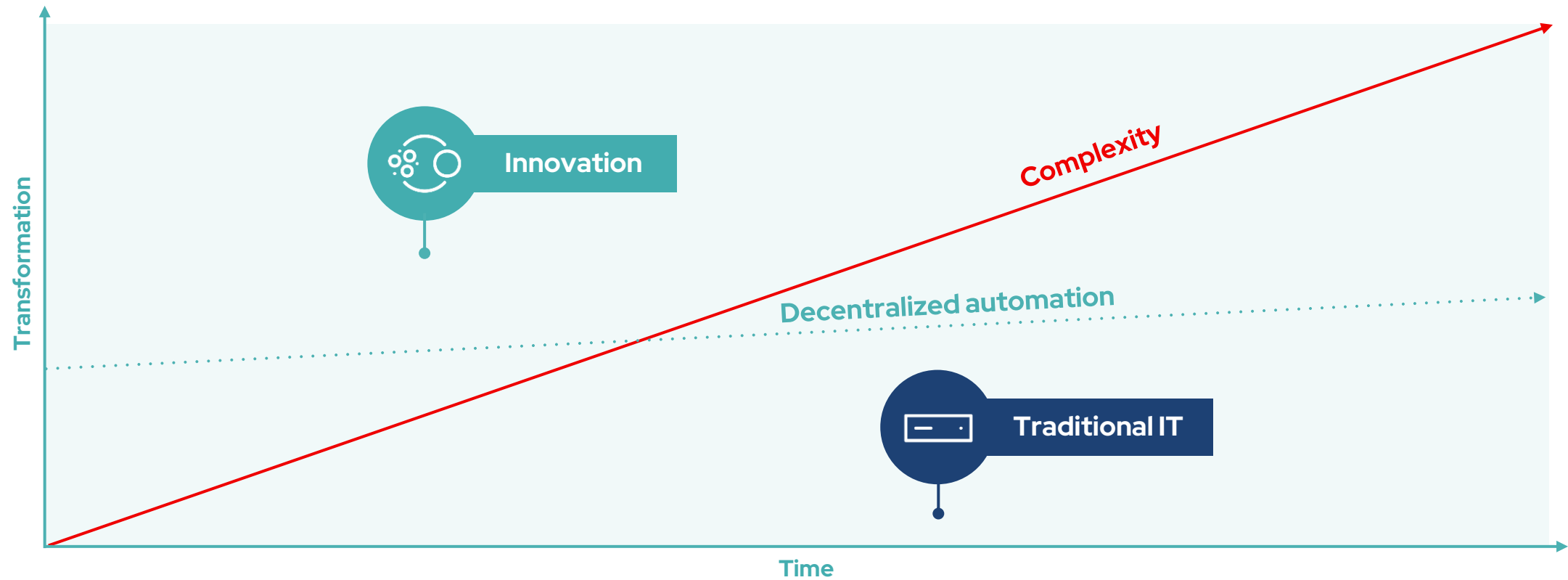
# “Complexity is killing us.”

If you are already struggling with traditional...



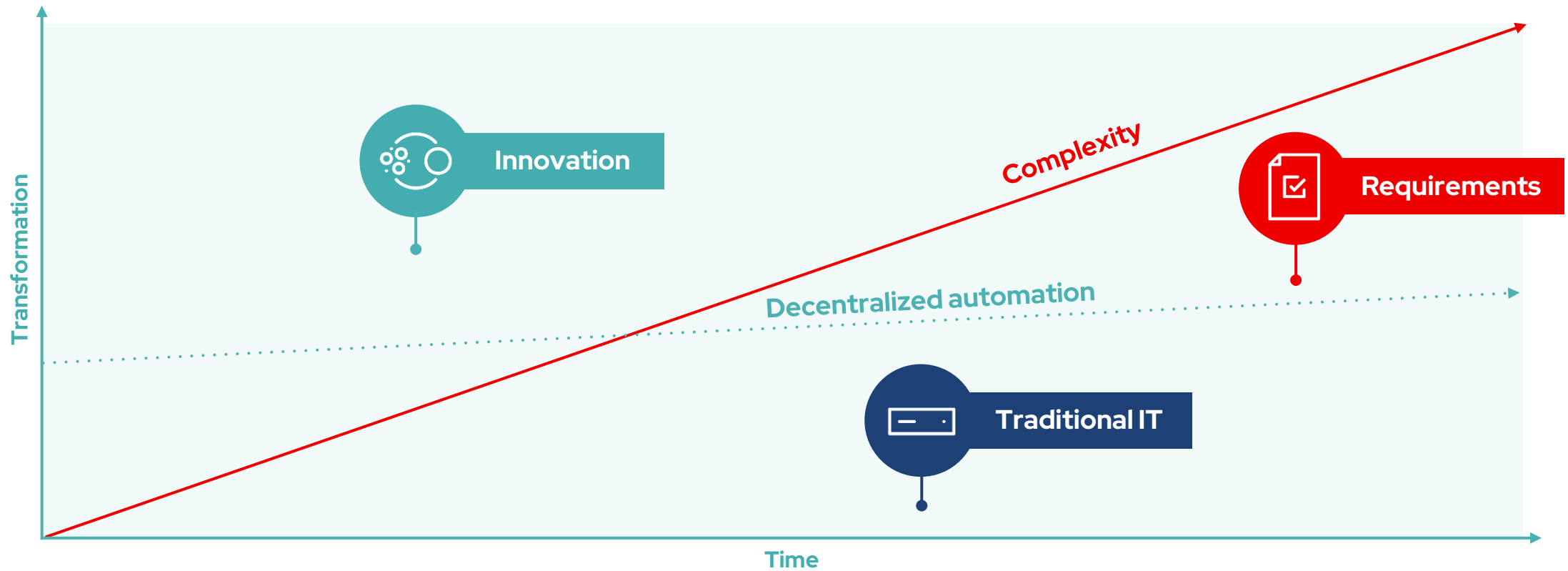
# “Complexity is killing us.”

How can you improve innovation...



# “Complexity is killing us.”

Without addressing requirements...





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# How Red Hat can help in your Automation journey

# How Red Hat can help you

The 3 Ps to succeed in enterprise scale automation strategy



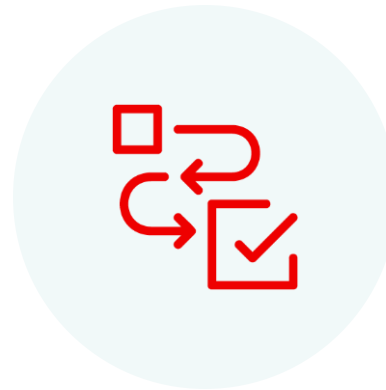
People

# How Red Hat can help you

The 3 Ps to succeed in enterprise scale automation strategy



People



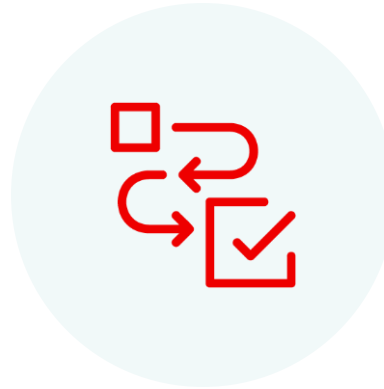
Process

# How Red Hat can help you

The 3 Ps to succeed in enterprise scale automation strategy



People



Process



Platform

# How Red Hat can help you

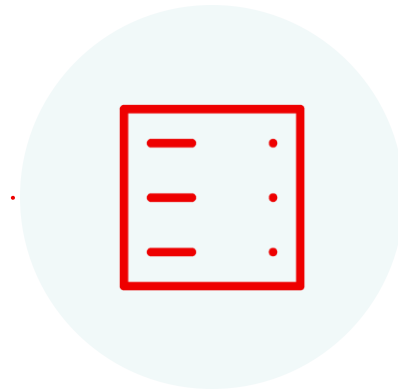
The 3 Ps to succeed in enterprise scale automation strategy



People



Process



Platform

Open transformation



# Platform



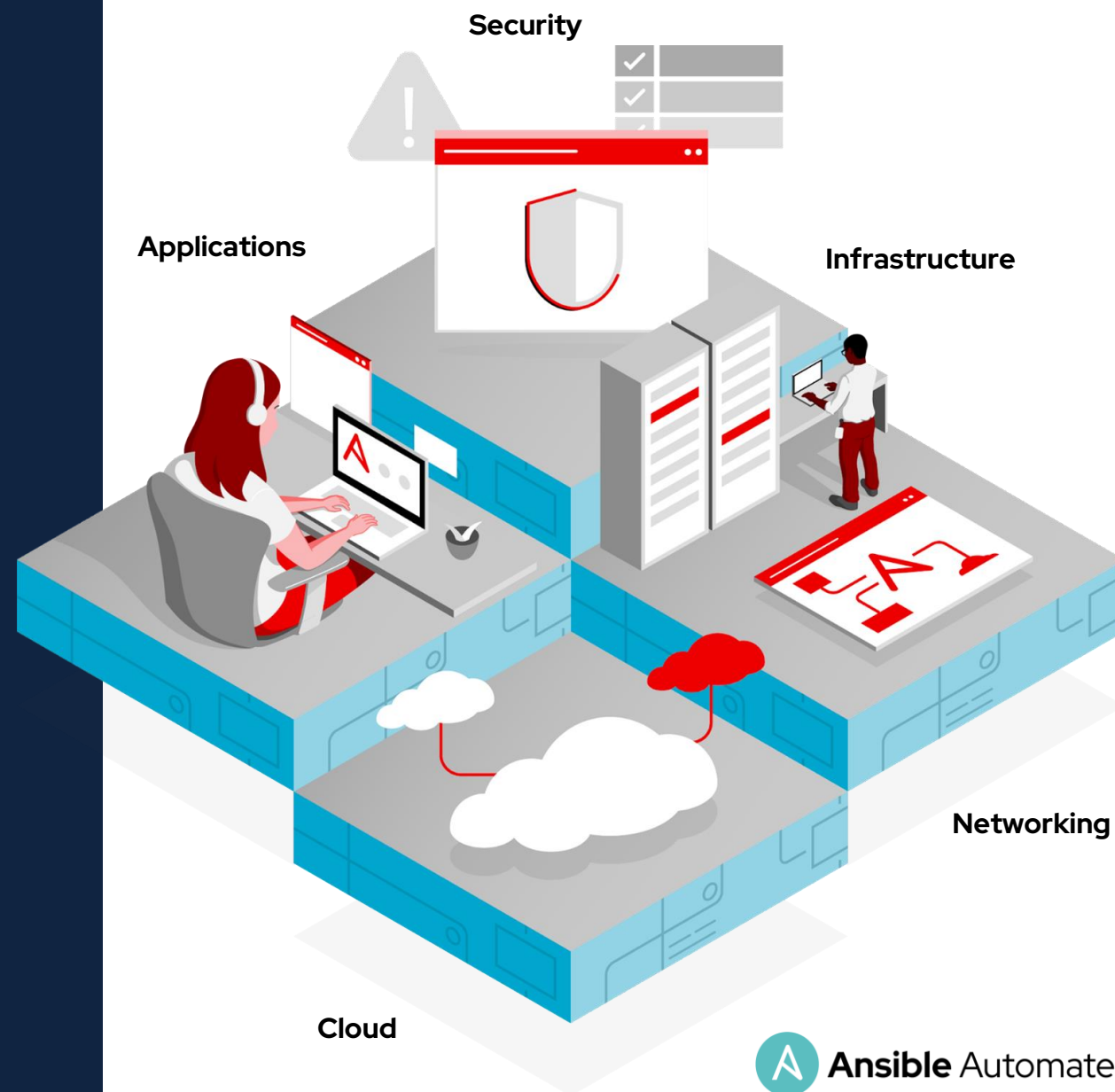
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# Red Hat Ansible Automation Platform

One platform for **all**  
**your automation needs.**

Powerful. Simple. Agentless.



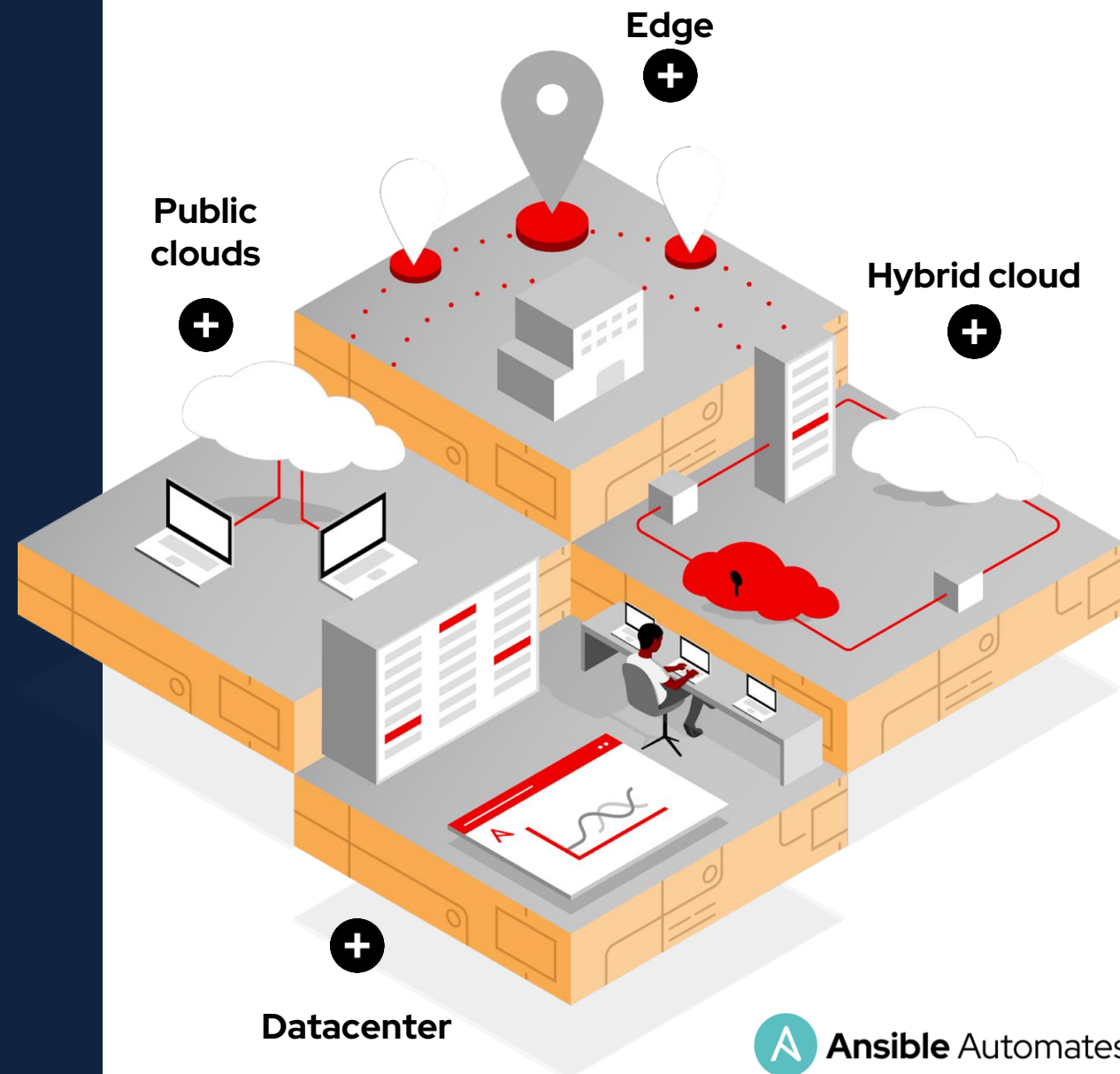
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# Red Hat Ansible Automation Platform

One platform for **any**  
**automation deployment.**

Powerful. Simple. Agentless.





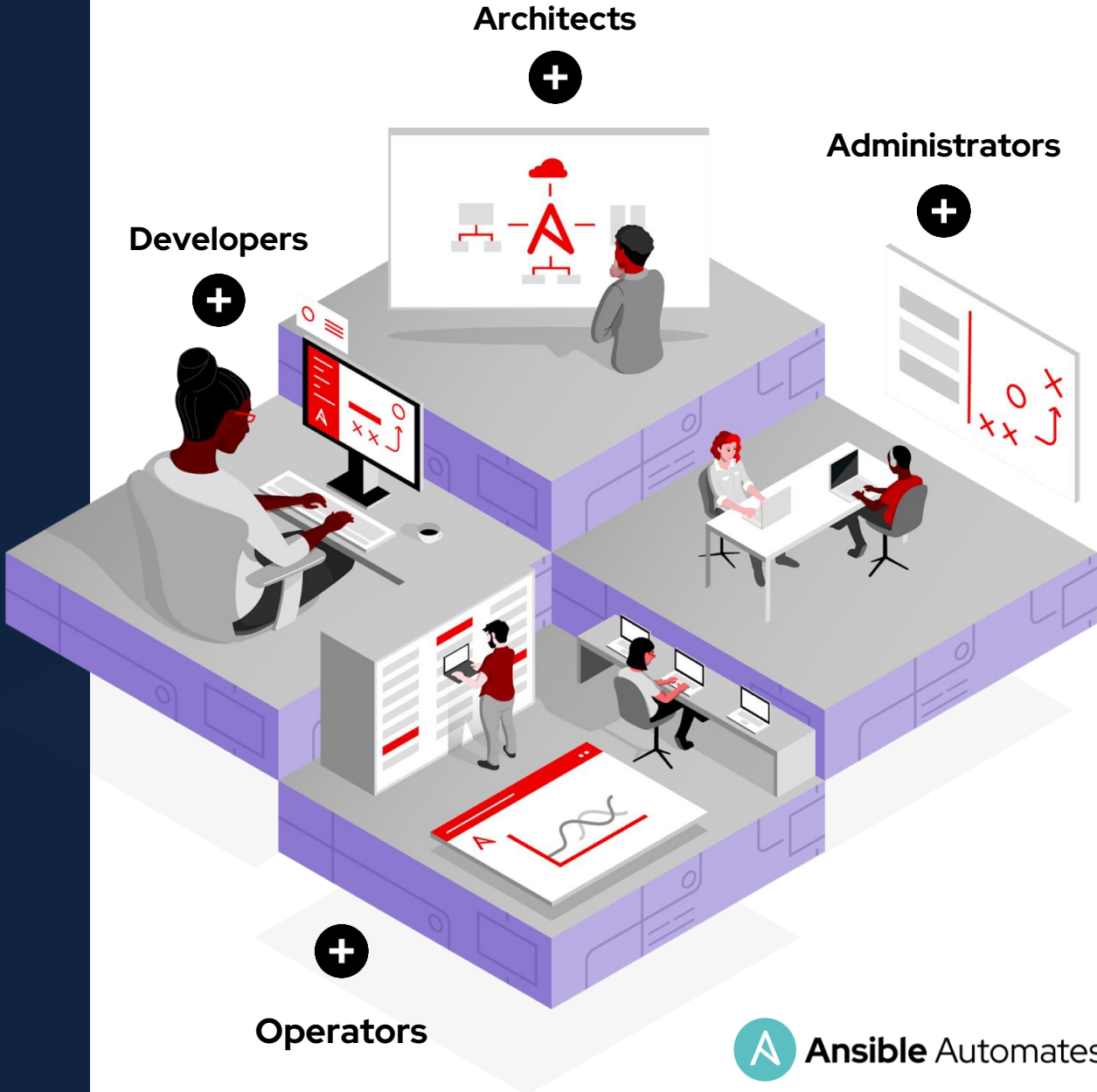
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# Red Hat Ansible Automation Platform

One platform for **your entire automation team.**

Powerful. Simple. Agentless.



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# Red Hat Ansible Automation Platform

One **subscription.**

One **integrated platform.**

**All enterprise ready.**

Platform



### Ansible automation

Technologies combined  
into a product delivered  
to customers

### Ansible cloud services

Platform services  
provided via  
[cloud.redhat.com](https://cloud.redhat.com)

### Ansible content

Use cases delivered via automation hub

**17+**

Open source components, integrated,  
ready to use with lifecycle support



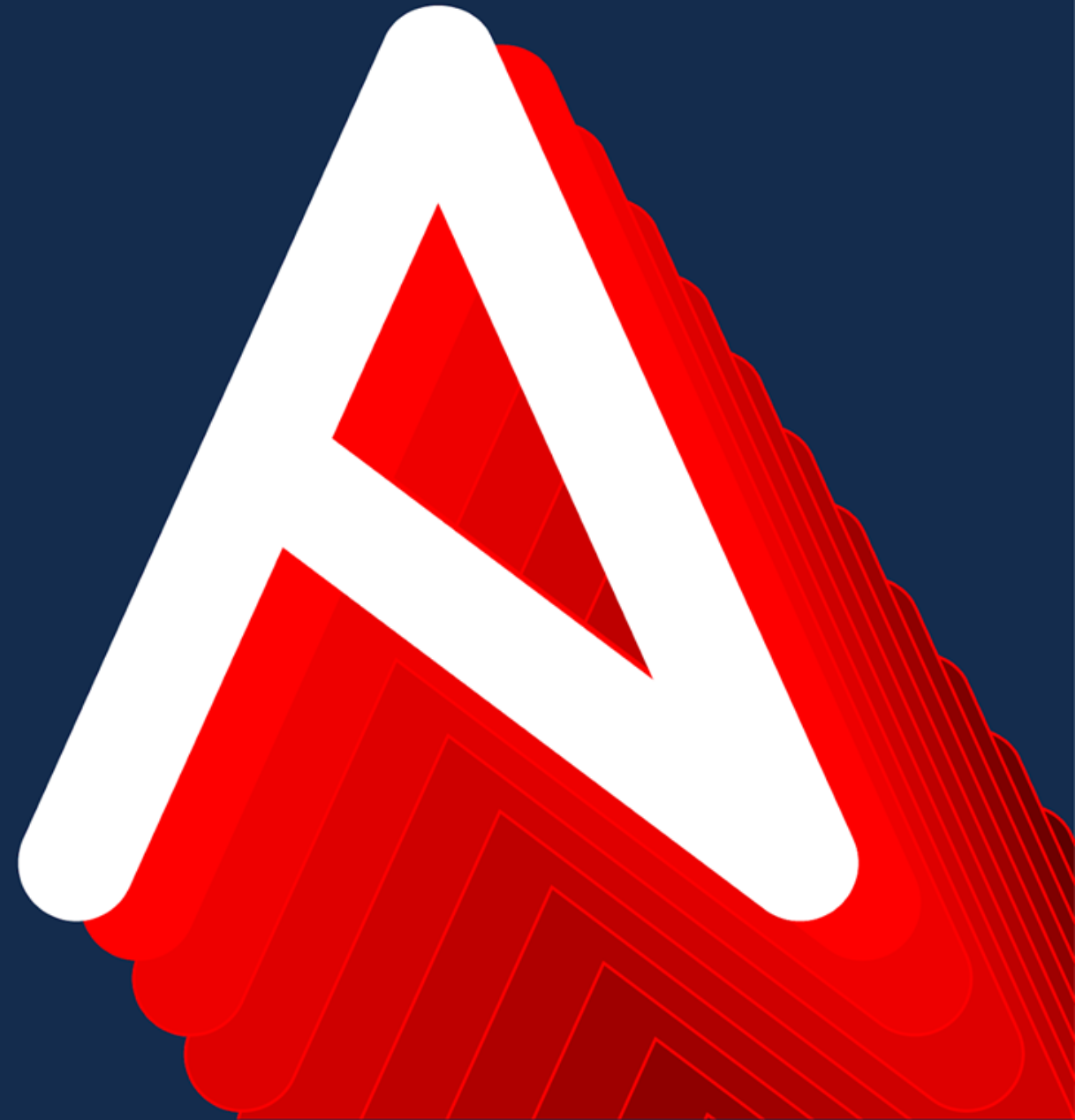
The possibilities are limitless because we can easily manage all of these connections and continue supporting all of our devices with Red Hat Ansible Automation.

Reduced device configuration times  
**by more than 90%, from 5 days to 3 hours**

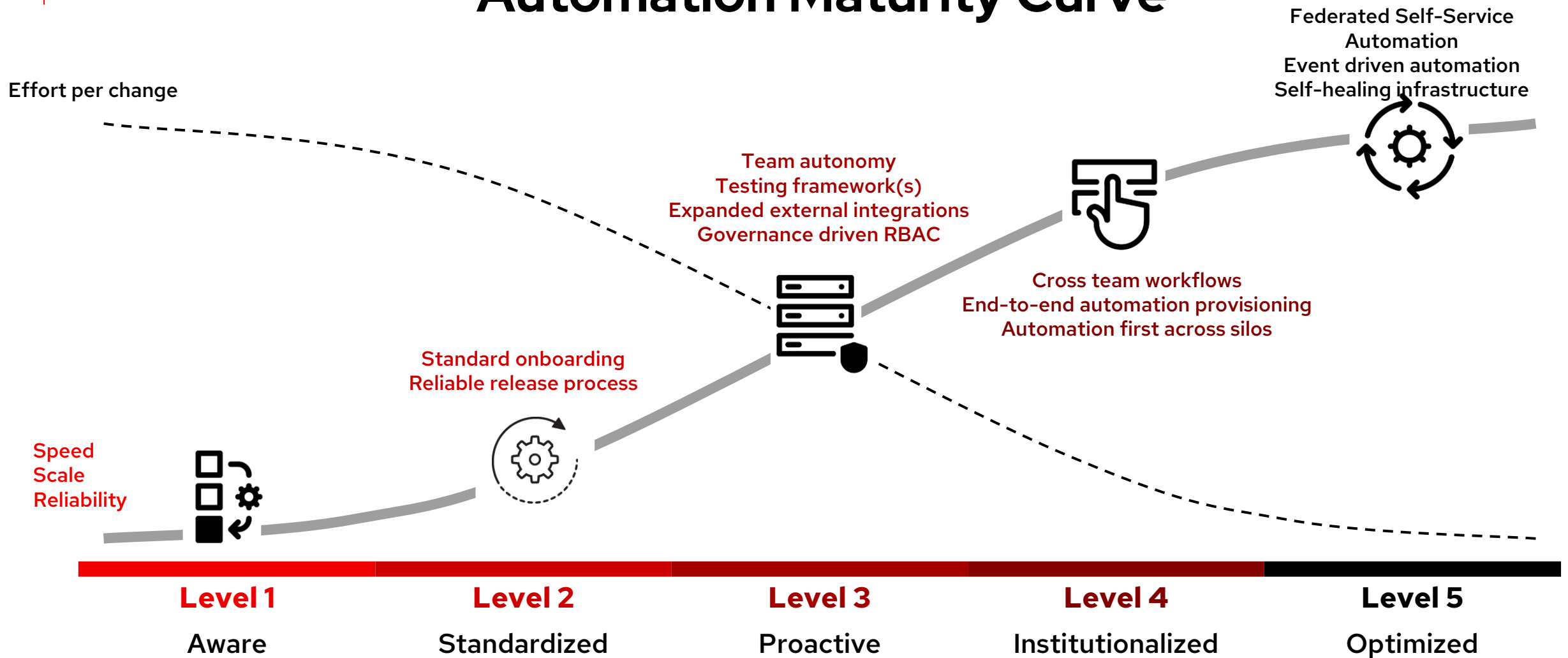
**Sascha Berger**  
Systems Engineer  
SBB



# Process



# Automation Maturity Curve



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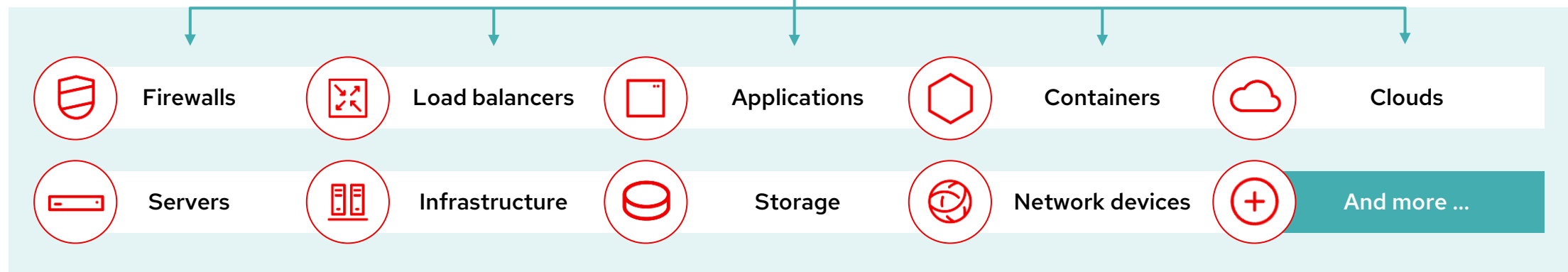
# Automate everything you need

Many use cases across multiple domains

Do this...



On these...



130+  
Certified platforms



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# Program: Automation Adoption Journey (AAJ)

Empower business transformation with highly scalable automation, orchestration of capabilities, and evolved ways of working in a culture of collaboration.



Increment 0  
Discover



Increment 1  
Pilot



Increment 2  
Integrate

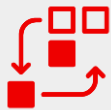


Increment 3  
Accelerate



Increment 4  
Optimize

Define your journey



## Strategy

Chart a journey map from foundational use case to target state with measurable business outcomes.



## Foundation

Empower a cross-functional team to automate and operate an initial set of workflows in an initial automation framework.



## Expand and evolve

Expand skills, add use cases, and extend solutions to match business needs and opportunities.



## GROUP INFRASTRUCTURE PLATFORM



“Red Hat offered us a path to our future goal of providing a seamless experience to all of the Crédit Agricole Group’s DevOps teams through a unified technical solution.”

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Pierre-François Liozon  
Unix Team Head,  
Crédit Agricole Group Infrastructure Platform (CA-GIP)



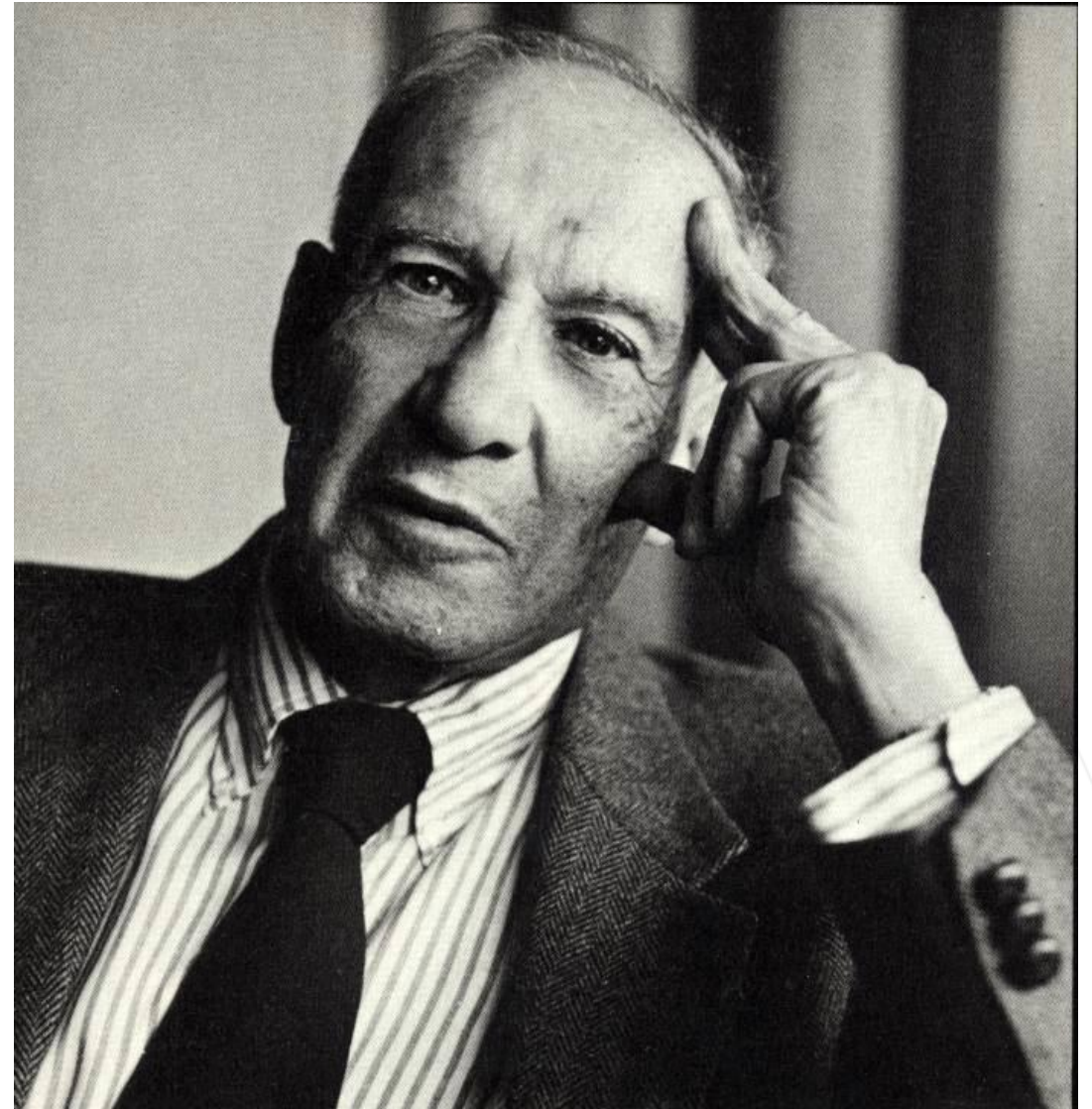


# People



# "Culture eats strategy for breakfast"

Peter Drucker  
*Father of the modern management*



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## 70% of digital transformations fail <sup>1</sup>

Organizations are making **technology investments** and getting limited results because they aren't prepared to **change their behaviors.**

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# Automation culture is a masterpiece



**Red Hat**  
Open Innovation Labs  
& Transformation Services



# Microsoft



“Every single process, services, and applications at Microsoft is going through digitization and optimization. We are investing in automating all of our critical business processes. So technology is important. It’s critical. **But culture comes first!**”

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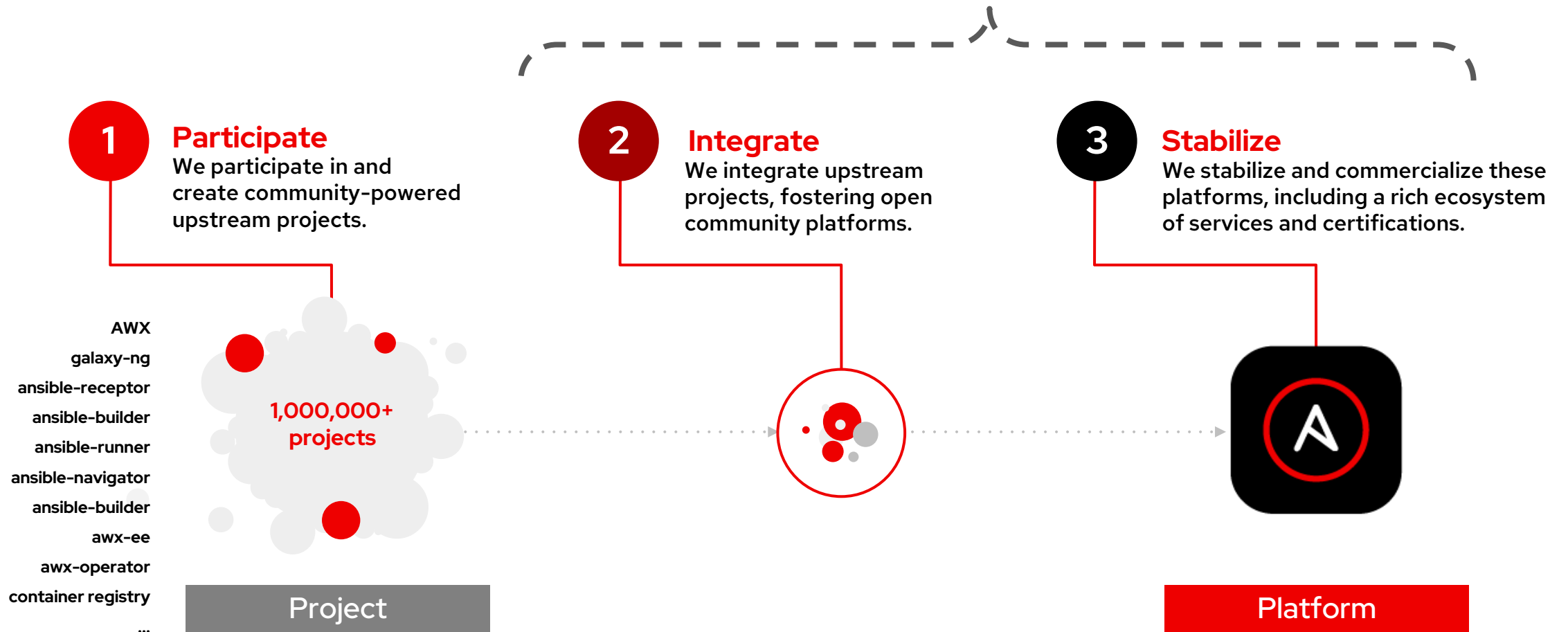
**Ludovic Hauduc**

General Manager

Core Platform Engineering, Microsoft

# The last mile

It takes more than code to empower technology



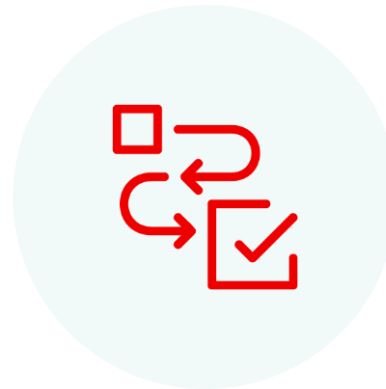
# Automate in concert

It takes more than technology to move the business forward



## Platform

Open source  
Automation  
Connected



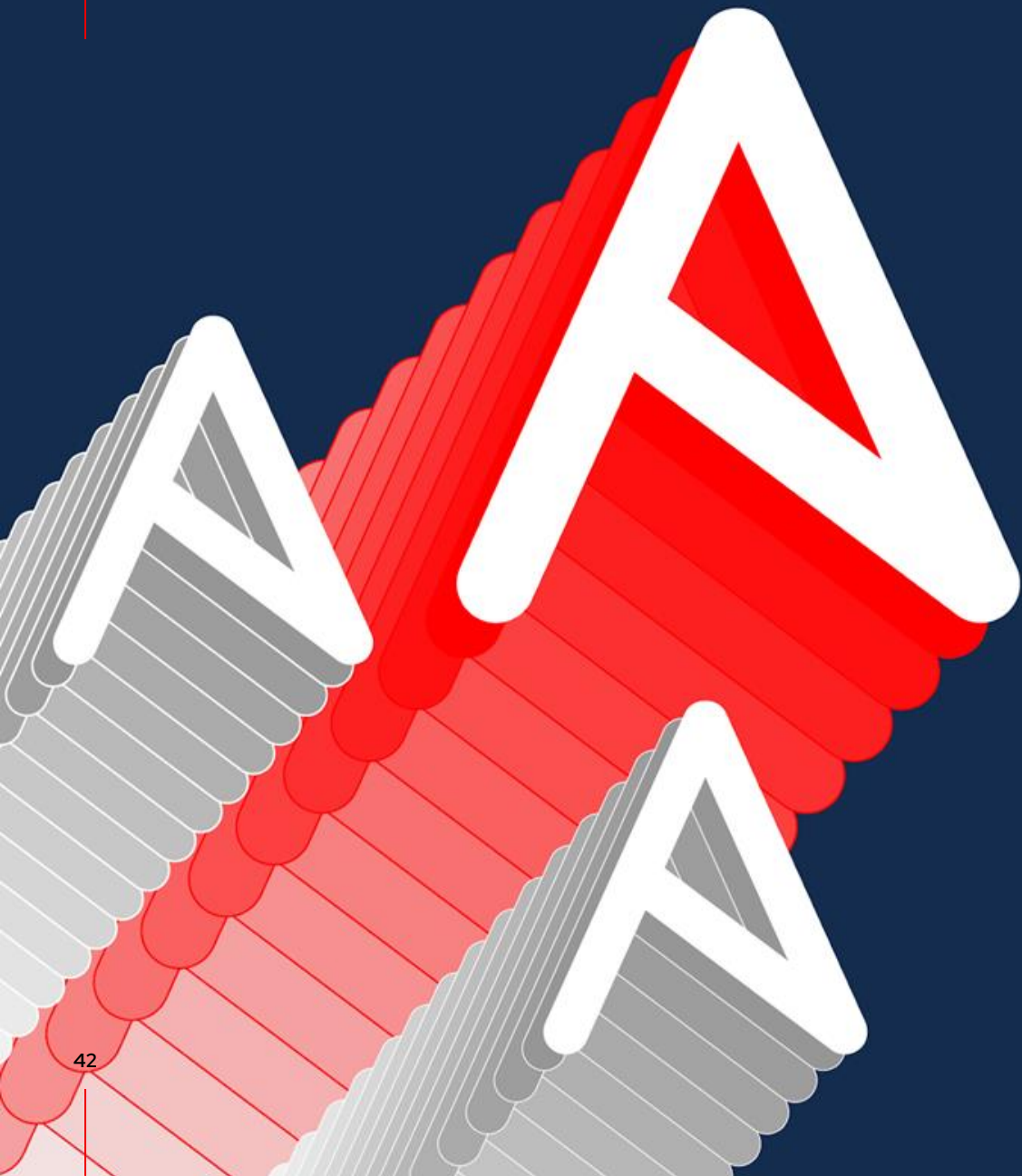
## Process

Agile  
Continuous  
Iterative



## People

Collaborative  
Transparent  
Open



# Whats next?



Evaluate your savings  
[redhat.com/savetime](https://redhat.com/savetime)



Increase your knowledge  
[ansible.com/get-started](https://ansible.com/get-started)



Start your automation adoption journey  
[ansible.com/contact-us](https://ansible.com/contact-us)





# Thank you

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